DEFENSE LOGISTICS AGENCY AMERICA'S COMBAT LOGISTICS SUPPORT AGENCY





FEDMALL Overview

April 2016

WARFIGHTER SUPPORT ENHANCEMENT

STEWARDSHIP EXCELLENCE

WORKFORCE DEVELOPMENT



Where We are Going

Today	Future
Multiple On-Line Shopping Venues	Single Federal Mall
Outdated presentation and capabilities	Modern commercial user experience
Lengthy contractual and administrative procedures for vendor start up	Vendor self service application and rapid approval process – no contract
Static item and pricing data, changes require contractual modifications	Vendor managed catalog; pricing, sales/promotions, no modifications
Outdated technical infrastructure	Standards based item identification and interface protocols

What is FedMall?

Web-Based Online Ordering Site

- Full service e-Commerce site
- Ability to find and acquire goods from commercial and government sources for Federal, State, and Local Governments as well as other authorized buyers (Same functionality with improved shopping, search, photos, etc.)
- Provides large and small businesses the opportunity to supply their products 24/7 via a web-based environment to multiple agencies across the globe

• FedMall Replacing DOD EMALL in FY16

- Supports current business process for

FEDMALL End-State

- Be the state-of-the-market ecommerce platform that:
 - Allows Federal, DOD, State and local governments to search for and acquire products\services the same way commercial ecommerce performs provide them today
 - Improves navigation based on keyword searches
 - Provides vendor price and product comparisons to achieve best value for the Customer
 - Leverages data standards and APIs for interfacing with external systems

Cut-over to FEDMALL = Jun 2016

FEDMALL Benefits

- Provides access to over 25 million products
- Market-driven competition, with dynamic pricing and flexible contract arrangements
- Safe shopping experience for pre-qualified Suppliers
- Streamlined business processes, including automated approvals and data validations
- Variety of shipping options, specified by Suppliers and selected by Buyers
- Enforces PKI / single sign-on (SSO)

About the FEDMALL MarketPlace

The FEDMALL MarketPlace:

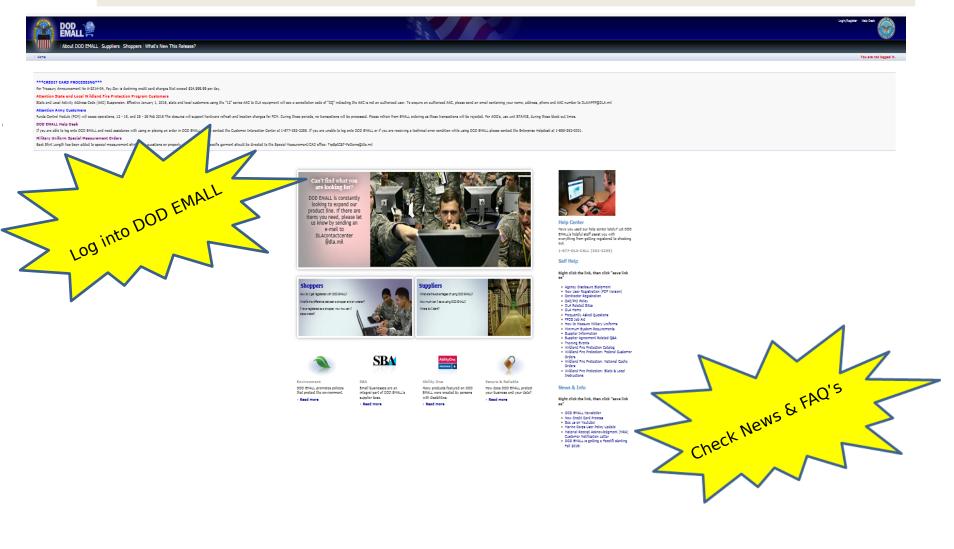
- Uses credit cards (e.g. Government Purchase Cards) for all transactions
- Allows purchases under the micro-purchase threshold only
- Rolls out in phases
 - Phase I: office supplies (available in first FedMall business release)
 - Subsequent phases will expand the product range

Major Milestones

Milestone	Date
Completed Preliminary Design Review	22-Jun-15
Completed Micro Design	27-Nov-15
Completed Critical Design Review	16-Oct-15
Complete Development Sprints	25-Mar-16
Complete System Integration Test	20-May-16
Complete User Acceptance Test	17-Jun-16
Complete Production Readiness Review	17-Jun-16
Complete Cut-Over	21-Jun-16

STEWARDSHIP EXCELLENCE

Stay up to date With FEDMALL



STEWARDSHIP EXCELLENCE

WORKFORCE DEVELOPMENT

8



WARFIGHTER-FOCUSED, GLOBALLY RESPONSIVE, FISCALLY RESPONSIBLE SUPPLY CHAIN LEADERSHIP

WARFIGHTER SUPPORT ENHANCEMENT

STEWARDSHIP EXCELLENCE

WORKFORCE DEVELOPMENT

9